

Make a difference in the life of a child.
Play golf.



16th Annual Golf Tournament

Monday, November 5, 2012 • Los Angeles

Held at the prestigious MountainGate Country Club

Corporate Sponsorship Opportunities

Benefiting The Laurel Foundation

Empowering children, youth and families affected by HIV/AIDS

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ABOUT US

The Laurel Foundation (formerly Camp Laurel) is a non-profit 501(c)(3) organization founded in 1993 to provide educational and support programs to children, youth and families affected by HIV/AIDS. Programs tackle the complex social and emotional challenges (including negative social stigma, death of parent) associated with HIV/AIDS. With compassion and love, children and youth affected by HIV/AIDS are empowered to make positive life choices, cultivate a strong support network with peers and engage in learning new skills so they may live more self-sufficient, productive lives.

LEAF Mentorship Program

The LEAF (Life Enhancement and Fellowship) Mentorship Program matches youth with volunteer mentors to build a relationship in which the mentor provides ongoing guidance, instruction and encouragement aimed at developing the competence and character of the mentee.

Camp Laurel

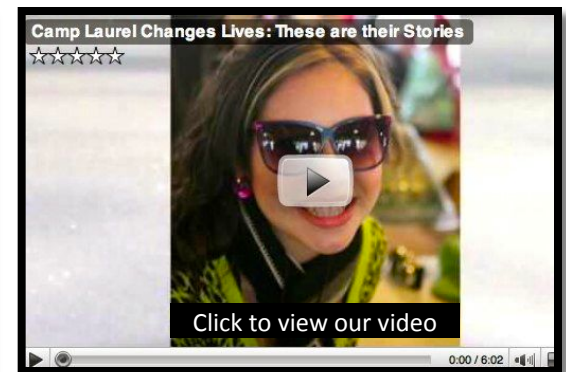
Camp Laurel programs are based on traditional camp programs yet cater to the fragile physical and mental health of children and youth living with HIV/AIDS, while also helping them develop life skills needed to develop independent and satisfying lives. Camp Laurel is the catalyst for change, as children return home vitalized to rise above the isolation associated with HIV/AIDS to cultivate positive, fulfilling lives.

Life Enhancement Workshops

The Laurel Foundation provides educational workshops throughout the year to youth affected by HIV/AIDS. Workshops include HIV education and prevention, medication adherence, how to prepare for college entrance exams, resume writing, job interview skills and personal finance.

Support Programs

Ongoing support programs include collaborations with other HIV/AIDS service providers and year-round support (day camps, birthday cards, etc.).



ABOUT THE EVENT

The Event

The Laurel Foundation's 16th Annual Golf Tournament is one of the organization's major annual fundraisers. The day is filled with 18 holes of golf, skill testing golf contests (putting, longest drive, etc.) with great prizes, and a fully catered after party and awards show that will include a DJ, hosted bar, and more!

Attendees

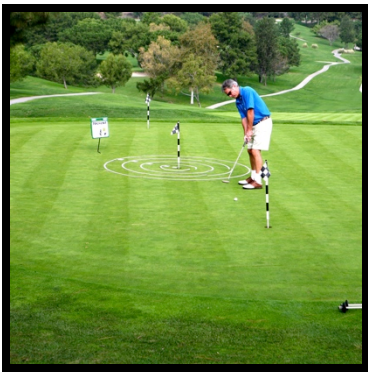
Entertainment and business executives, political leaders, celebrities and their families.

Media Coverage

The Laurel Foundation events have been covered by local and national media outlets.



Los Angeles Times



OUR SPONSORS



TOW FINANCIAL ADVISORS



SPONSORSHIP OPPORTUNITIES & BENEFITS



All sponsors receive the following benefits*:

- Company listing in all press releases
- Logo placement on event web page with link to company website
- Logo placement in event tribute book
- Logo placement on all print and electronic event invitations and flyers
- Logo listing in sponsor scroll shown post awards event
- Verbal recognition from stage
- Company product inclusion in gift bags
- Recognition in quarterly e-Newsletter
- Entrance to after party for all golf participants (includes foursome and individual golfers)

*In-kind donors, foursomes and individual golfers excluded. See in-kind donor, foursome and golfer sponsorship opportunities for benefits.

PLATINUM LAUREL LEAF

\$15,000 donation includes

Added benefits:

- Two guest foursomes
- Logo signage on three tee holes
- Short company presentation at event
- Full page ad in event tribute book (inside front or back cover)
- Three company banners displayed at event**
- Four additional tickets to cocktail event
- Opportunity to sponsor 10 children to attend The Laurel Foundation's programs.

Your tax deductible donation is \$13,400

GOLD LAUREL LEAF

\$10,000 donation includes

Added benefits:

- Two guest foursomes
- Logo signage on two tee-holes
- Full page ad in event tribute book
- Two company banners displayed at event**
- Two additional tickets to cocktail event
- Opportunity to sponsor 6 children to attend The Laurel Foundation's programs.

Your tax deductible donation is \$8,400

** Banners to be provided by sponsoring company

COCKTAIL PARTY

\$10,000 donation includes

Added benefits:

- One guest foursome
- Signage at cocktail event
- Full page ad in event tribute book
- Product placement/sampling at event
- One company banner displayed at event**
- Opportunity to sponsor 7 children to attend The Laurel Foundation's programs.

Your tax deductible donation is \$9,200

SILVER LAUREL LEAF

\$7,500 donation includes

Added benefits:

- Two guest foursomes
- Logo signage on two tee-holes
- Half page ad in event tribute book
- One company banner displayed at event**
- Opportunity to sponsor 4 children to attend The Laurel Foundation's programs.

Your tax deductible donation is \$5,900

BRONZE LAUREL LEAF

\$5,000 donation includes

Added benefits:

- One guest foursome
- Logo signage on one tee-hole
- Quarter page ad in event tribute book
- Opportunity to sponsor 3 children to attend The Laurel Foundation's programs.

Your tax deductible donation is \$4,200

SPONSORSHIP OPPORTUNITIES & BENEFITS

DRIVING RANGE

\$3,500 donation includes

Added benefits:

- One guest foursome
- Company/logo signage on driving range
- Quarter page ad in event tribute book
- Opportunity to sponsor 3 children to attend The Laurel Foundation's programs.

Your tax deductible donation is \$2,700

PUTTING CONTEST

\$3,500 donation includes

Added benefits:

- One guest foursome at the event
- Logo signage on all putting green holes
- Quarter page ad in event tribute book
- Opportunity to sponsor 3 children to attend The Laurel Foundation's programs.

Your tax deductible donation is \$2,700

TEE-HOLE (with foursome)

\$1,850 donation includes

Added benefits:

- One guest foursome
- Logo signage on one tee-hole
- Opportunity to partially sponsor 1 child to attend The Laurel Foundation's programs.

Your tax deductible donation is \$1,050

FOURSOME

\$1,600 donation includes

Added benefits:

- One guest foursome
- Company name in event tribute book
- Opportunity to sponsor 1 child to attend The Laurel Foundation's programs.

Your tax deductible donation is \$800

ON COURSE GAMES

\$1,000 donation includes

Added benefits:

- Logo/product placement/sampling at one on course game
- Opportunity to partially sponsor 1 child to attend The Laurel Foundation's programs.

Your tax deductible donation is \$1,000

TEE-HOLE (without foursome)

\$500 donation includes

- Logo signage on one tee-hole

Your tax deductible donation is \$500

INDIVIDUAL GOLFER

\$500 donation includes

- Opportunity to partially sponsor 1 child to attend The Laurel Foundation's programs.

Your tax deductible donation is \$300

IN-KIND DONATIONS

No sponsorship fee is required.

The Laurel Foundation's 16th Annual Golf Tournament features both a silent and live auction as well as gift bags for all golf event participants.

Your participation in any one of these event elements is an excellent way to showcase your company and its signature products and/or services.

In return for your contribution, we are happy to offer the following:

- In addition to your product being in gift bags, silent or live auction, we encourage you to provide information advising where your products are available with brochures or other promotional material.
- Your company will be recognized at event.
- All donations are tax deductible. We will provide you with a donor statement detailing the retail value of your donation.